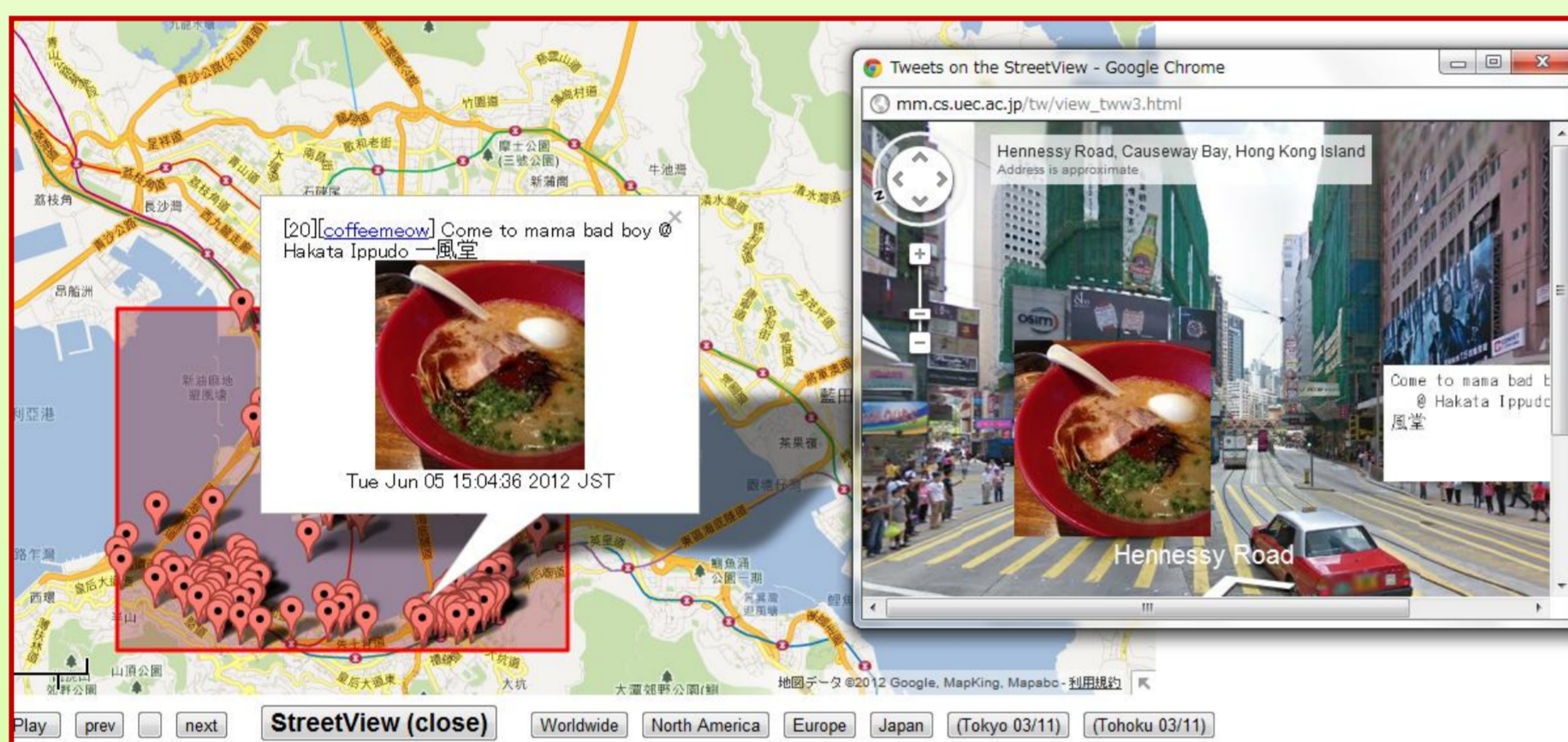


World Seer: A Real-time Geo-Tweet Photo Mapping System

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Overview

- A system showing geotagged Twitter messages with photos on the streetviews as well as online maps
 - Photo Clustering & Search by date, words, userid and places
- “By-product” of the geo-tweet recording system.
 - “Main-product” is a recording system which monitors the Twitter stream. It stored **30 million geo-photo tweets**.



“Ramen noodle” on the streetview



“Clustering geo-tweet photos on March 11th 2011”

Backgrounds

- ◆ Some Twitter messages (Tweets) contain “geotags” and “photos” (we call them as “Geo-Photo Tweets”)
- ◆ Twitter can be regarded as being one of other sources of geotagged photos than Flickr.
- ◆ Twitter provides “Twitter search API”. However, the search term is limited for the latest 10 days.
- ◆ Twitter also provides “Twitter streaming API”, via which we can receive Twitter message stream continuously.

- ◆ To do researches with Twitter geotagged photos, we have to monitor the Twitter stream, pick up geo-photo tweets and store them into the own database for several months.

Objective: Collecting Geo-TwPhotos

- ◆ [Data Collection System] Store geo-photo tweets picked up from the Twitter stream into a DB continuously.
 - Now It has **28,000,000 geo-photo tweets for 16 months**.
- ◆ [Visualizing System (Demo)] Map geo-photo tweets on the maps and the street-views. This system is a “by-product” system of the data collection system.

Potential Future Work

- ◆ Event detection with photos
 - Geo-tweet photos clustering and mining with tag analysis
- ◆ Cultural difference detection
 - Visual analysis of differences of something depending on places (food, way of life(culture), damage of disasters)

Twitter vs Flickr on GeoPhotos

- ◆ Everyday life (e.g. foods) <-> Travel or special event
- tweet messages <-> Keywords
- instant (online) uploading <-> offline uploading
- the same user uploads a few photos at once <-> many photos at once
- 200,000 geo-photos/day** <-> **150,000 photos/day**
- (over **6 million nonge-photos/day** <-> **3million photos/day**)

Characteristics of the photos are different from each other. We should use them considering their characteristics.

System Architecture

- ◆ [Backend] Geo-tweet collection system
 - Data collection via Twitter streaming API
 - MySQL + Perl
 - Can search the DB via Search API (not public)
 - The DB is being updated every 5 minutes
 - Download and extract visual features from some parts of the photos (Japanese photos)
- ◆ [Frontend] Geo-tweet photo mapping systems
 - (1) A real-time mapping system
 - JavaScript code which runs on browsers
 - Feature extraction & K-means by Javascript (carried out on the client side)
 - (2) Event detection system system
 - Offline feature extraction & clustering

Yusuke Nakaji and Keiji Yanai: Visualization of Real World Events with Geotagged Tweet Photos, IEEE ICME Workshop on Social Media Computing (SMC), (2012).